

Press Release
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For immediate release

GEO Business 2016 storming its way onto the geospatial calendar

GEO Business is shaping up to be one of the most important shows in the geospatial calendar, with 3000 international visitors expected to attend. Registration is now open and visitors are set to descend upon the Business Design Centre in London from 24-25 May 2016, to take part in the showcase for the ever-changing geospatial industry.

This year's high level conference is expected to feature some of the most prestigious figureheads within the geospatial hemisphere, and the workshop programme is set to be the most technically and commercially relevant yet. In addition, there is an impressive line-up of exhibitors, including for the first time, Land Registry, Korec and Landmark, positioning GEO Business as THE place to network and do business.

From humble beginnings as a UK centric show, GEO Business has won the support of an international audience and will cement its position as the industry's premier event as it builds on the remarkable success of the previous two years. For the first time since its launch show, the event will be held outside of UK and international holiday periods, which has been welcomed by both exhibitors and visitors.

Event Director Caroline Hobden explained how GEO Business has stormed its way into the industry event calendar in such a short period of time, attracting so much attention and headlines along the way: "This event is very much being driven by industry. We are out there listening and being guided by the trade associations, societies, exhibitors and visitors and are working tirelessly to develop an event where there is a real sense of ownership within the community. The support we've had, and continue to have, has been

phenomenal and it's this level of involvement that makes this show such a success. Expectations are high for 2016 and we are looking forward to delivering the best show yet!"

The programme includes a two day conference featuring presentations from leading geospatial experts that will focus on geospatial economic efficiency, infrastructure, innovation and sustainability. Following a successful Call for Papers, issued by arguably the most influential Conference Committee around, the programme will be launched at the end of February.

The exhibition is free to attend and visitors will be surrounded by products and services from approximately 200 multinational companies, including Leica Geosystems, Topcon, Trimble and Microsoft / Vexcel Imaging and smaller niche service companies, all under one roof. There has never been a better opportunity to find a new supplier. The exhibition will also feature a brand new GIS Zone and UAV Zone, both of which have garnered much interest and are nearly sold out!

GEO Business 2016 will also run a series of free-to-attend commercial workshops - a unique opportunity not offered by any other geospatial show. Workshop applications are flooding in from exhibiting companies wanting to give their audiences a 'hands on' experience into the features and benefits of their products and services.

And after all this, visitors will have earned themselves some fun. So GEO Business will be running the hugely popular Gala Dinner once again where everyone can come together, loosen their ties a little and enjoy an evening of fine wine and food and maybe just a little more 'geo-chat'.

Don't miss out, visit www.GeoBusinessShow.com/register now to reserve your place.

END

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Notes:

Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

GEO Business is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for

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discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>