



Press Release  
Issued: 15<sup>th</sup> September 2016  
For immediate release

## **GEO Business 2017 announce over 70% of exhibition space sold**

After the most successful GEO Business show to date, with over 2,200 visitors from a staggering 50 countries, the organisers are delighted to announce that over 70% of the exhibit space for 2017 has already been booked!

Show director, Caroline Hobden, commented on the success of the show: “The overwhelming response to the third GEO Business has been phenomenal, both in feedback from exhibitors and visitors and also in the response to launching stand sales. Past exhibitors were given just two weeks to rebook their stand. The majority confirmed straight away and since then, new requests have been flooding in, leaving no doubt that GEO Business 2017 will sell out well in advance.”

It is not surprising then, that next year’s event is so highly anticipated, as the feedback from GEO Business 2016 was overwhelming. 95% of exhibitors and 99% of visitors surveyed rated the show as excellent or good.

Gavin Malyon, Survey Delivery & Excellence Manager, Atkins, commented: “A growing ‘must attend’ event on the Geospatial map, a great mix of hardware, software and technical papers/information under a single roof. Looking forward to next year already.”

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The Pike House  
George Street, Nailsworth  
Gloucestershire GL6 0AG

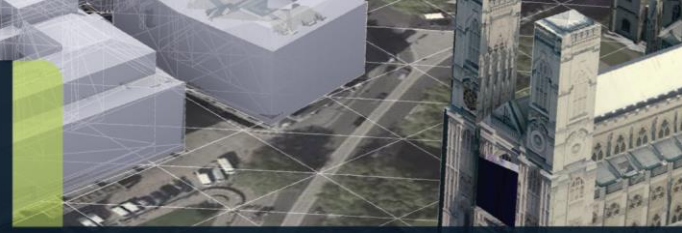
[www.GeoBusinessShow.com](http://www.GeoBusinessShow.com)

T: +44 (0)1453 836363  
F: +44 (0)870 486 7247  
E: [info@GeoBusinessShow.com](mailto:info@GeoBusinessShow.com)

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Richard Birch, Design and Project Engineer, C&C Baseline Architectural, concluded: “We left inspired and excited about the potential improvements to our business practices and have since invested in some of the hard and software available at the show” and Jon Bylo, Business Development Manager, Fugro Geoservices, summarised the show as: “The best showcase for geomatics and geospatial business in the UK.”

The 2017 event will be using the same winning formula designed to maximise face-to-face interaction between exhibitors and customers: a two-day international exhibition of the latest technology and services from over 200 companies; a programme of commercial workshop sessions providing visitors with a unique opportunity to see live demonstrations of the latest equipment and software; a cutting edge conference addressing the key technical and business issues in the industry to keep delegates one step ahead in this rapidly growing industry, and finally, visitors can also look forward to a full line-up of enjoyable social events for informal networking.

GEO Business 2017 will return to the Business Design Centre in London, UK from 23-24 May 2017.

Companies interested in exhibiting at GEO Business are encouraged to act fast to secure their place. For all enquiries email the GEO Business Event Director, Caroline Hobden [chobden@divcom.co.uk](mailto:chobden@divcom.co.uk) or call +44 (0) 1453 836363. For more information visit [www.GeoBusinessShow.com](http://www.GeoBusinessShow.com)

ENDS

**Media enquiries to:**

Sophie Potten, Marketing Manager, Diversified Business Communications UK

t. +44 (0)1453 836363

e. [spotten@divcom.co.uk](mailto:spotten@divcom.co.uk) [www.GeoBusinessShow.com](http://www.GeoBusinessShow.com)

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Notes:

*Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. [www.divcom.co.uk](http://www.divcom.co.uk)*

*GEO Business is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).*

*The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. [www.cices.org](http://www.cices.org)*

*The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>*

*RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. [www.rics.org](http://www.rics.org)*

*The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. [www.tsa-uk.org.uk/](http://www.tsa-uk.org.uk/)*



*The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to “foster and promote the art and science of civil engineering”. That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>*