

## **Royal Geographical Society (with IBG)**

### **Supports GEO Business 2015**

In the countdown to GEO Business 2015, which takes place at the Business Design Centre in London from 27-28 May 2015, the organisers are excited to announce that the Royal Geographical Society (with IBG) will be providing valuable industry input as an official event supporter to the annual GEO Business show.

The Royal Geographical Society (with IBG) is the UK's learned society and professional body for geography, with 16,500 members and programmes that reach millions of people each year. Caroline Hobden, Event Director for GEO Business, comments, "We are thrilled to have the official support of the Royal Geographical Society (with IBG). They are global leaders in advancing geography and one of the most highly regarded bodies there is."

With event collaborators and supporters from key industry bodies across the geospatial industry, GEO Business 2015 has representation from a wide cross-section of the industry. Event collaborators include the Institution of Civil Engineers (ICE), the Royal Institution of Chartered Surveyors (RICS), the Chartered Institution of Civil Engineering Surveyors (ICES), The Survey Association (TSA) and the Association for Geographic Information (AGI), The Hydrographic Society, the Remote Sensing and Photogrammetry Society (RSPSoc), the Association of Remotely Piloted Aircraft Systems (ARPAS-UK), The British Cartographic Society, British Association of Remote Sensing Companies (BARSC) and the International Federation of Surveyors (FIG).

## THE GEOSPATIAL EXHIBITION AND CONFERENCE

Such broad representation from the geospatial community is essential for the UK's biggest geospatial event, which has grown by 64% since the launch event in 2014. The GEO Business international exhibition will be nearly 500m<sup>2</sup> bigger than 2014 accompanied by over 140 free workshop sessions where exhibitors will demonstrate ground-breaking new products and services – a 34% increase on the preview show. Visitor turnout is also expected to increase dramatically for GEO Business 2015 with visitor registration for the May show already tracking at a remarkable 84% ahead of last year's event.

Running alongside the show will be a two day conference, enabling delegates to exchange information about the latest geospatial technologies and services across the globe (full details at:

<http://geobusinessshow.com/conference/conference-programme>). There will also be a vibrant social programme to maximise possibilities for informal networking, including a gala dinner that was a sell-out at the 2014 show.

Visitors to GEO Business 2015 have the unique opportunity to attend more than 140 workshops hosted by leading geospatial manufacturers, operators and services providers and enable attendees to make comparisons and source new suppliers (full details at <http://geobusinessshow.com/workshops/>).

To see the full programme of activities at GEO Business 2015, please visit. <http://geobusinessshow.com>.

GEO Business 2015 will take place on 27-28 May 2015 at the Business Design Centre in London, UK.

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**THE GEOSPATIAL EXHIBITION AND CONFERENCE**

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*Notes:*

*Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. [www.divcom.co.uk](http://www.divcom.co.uk)*

*GEO Business 2015 is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).*

*The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. [www.cices.org](http://www.cices.org)*

*The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>*

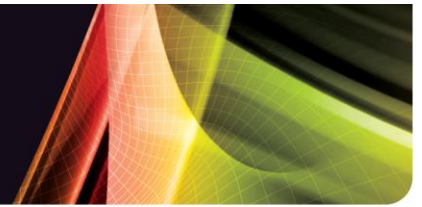
*RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. [www.rics.org](http://www.rics.org)*

*The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for*

**GEO**  
**BUSINESS 2015**

**BUSINESS DESIGN CENTRE**  
**LONDON • UK 27 - 28 MAY**

[www.geobusinessshow.com](http://www.geobusinessshow.com)



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*discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. [www.tsa-uk.org.uk/](http://www.tsa-uk.org.uk/)*

*The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to “foster and promote the art and science of civil engineering”. That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>*

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