

FIG declares support for GEO Business 2015

The organisers of the UK's biggest geospatial event, GEO Business 2015, taking place at the Business Design Centre in London from 27-28 May, are delighted to announce that the International Federation of Surveyors (FIG) has officially offered their support to the event.

Since the inaugural show in 2014, GEO Business has gone from strength to strength with industry embracing this exciting event that has stormed onto the market place. In just twelve short months the exhibition has grown by 50% and with just over three months to go is already over 97% sold out with only six stands remaining.

With the International Federation of Surveyors (FIG) support, and that of other leading and illustrious bodies, the event will gain even wider industry presence, especially with the FIG's position as the leading international, non-governmental organisation whose purpose is to support international collaboration for the progress of surveying in all fields of surveying.

Caroline Hobden, Event Director for GEO, explains: "It's an incredibly exciting time for GEO Business at the moment; we have experienced phenomenal support from the industry and this latest alliance with FIG is much valued for their professional knowledge and far reaching influence amongst surveying communities all over the world."

FIG joins an already strong team of supporters for GEO Business including the Institution of Civil Engineers (ICE), the Royal Institution of Chartered Surveyors (RICS), the Chartered Institution of Civil Engineering

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Surveyors (ICES), The Survey Association (TSA) and the Association for Geographic Information (AGI) , The Hydrographic Society, the Remote Sensing and Photogrammetry Society (RSPSoc), the Association of Remotely Piloted Aircraft Systems (ARPAS-UK), The British Cartographic Society and British Association of Remote Sensing Companies (BARSC).

GEO Business combines a bustling central trade exhibition that will feature more than 200 exhibitors showcasing the latest geospatial technology and services, with a packed conference programme of cutting-edge keynotes and presentations plus commercial workshops that provide an unparalleled opportunity to exchange information about the latest geospatial technologies and services across the globe.

Also at GEO Business 2015 there will be a vibrant social programme to maximise possibilities for informal networking, including a gala dinner that was a sell-out at the 2014 show. With so much positive feedback about the launch event, the organisers are expecting an even greater turnout of visitors to GEO Business 2015, surpassing the level of 2014 which in itself achieved over 2,000 people attending each day.

There is something for everyone at GEO Business: whether strengthening business relationships in a face to face environment, raising brand awareness and increasing visibility in the marketplace or providing a launch pad for new products and innovation, GEO Business has it all.

For full information about GEO 2015 at the Business Design Centre in London on 27-28 May 2015, please visit: www.GeoBusinessShow.com.

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THE GEOSPATIAL EXHIBITION AND CONFERENCE**Notes:**

Diversified Communications UK Ltd is the UK division on an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

GEO Business 2014 is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launch in 2014 and organised in collaboration with The Chartered Institution of Civil Engineering Surveyors (ICES), The Association for Geographic Information (AGI), The Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and The Institution of Civil Engineers (ICE).

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: Regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>