

GEO Business 2015 Launches Biggest Workshop Programme Yet

The organisers of the UK's largest geospatial event, GEO Business 2015, which takes place at the Business Design Centre in London from 27-28 May 2015, are delighted to present their most extensive commercial workshop programme yet, which explores cutting-edge technology and techniques to meet the needs of a rapidly developing industry.

Caroline Hobden, GEO Business Event Director, comments, "We have been overwhelmed by the industry's commitment to GEO Business 2015 and are thrilled to announce that our workshop programme has grown by a staggering 34% since last year's show."

GEO Business 2015 will present over 140 **free** workshop sessions in the two days of the show. These will run in seven parallel sessions from 09:30 to 17:30 each day, with exhibitors demonstrating ground-breaking new products and services.

One workshop that promises to be fascinating is **SUMO Services Group**, UK, with Dr John Gater who is Channel 4's Time Team 'Geofizz' Consultant and will be 'revealing the buried past without digging' in his workshops at 16:15 on Wednesday 27 and 13:15 on Thursday 28 May.

The latest innovations in mapping will be demonstrated by **TomTom**, Belgium; while **CGG-NPA Satellite Mapping**, UK, will be demonstrating recent launches for satellite imaging and improved terrain mapping.

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Mapping experts will also cover the subject of apps with **Cadcorp**, UK, talking about developing location aware web mapping apps; and **Avenza**, Canada, showing how maps can be made suitable for smartphones and tablets, as well as information on selling and distributing through iTunes. Other informative mapping workshops include **Oceanwise**, UK, which will be demonstrating how to maximise the value of marine spatial data through intelligent marine mapping data services; **Skyline Software Systems**, UK, with its apps to build, view, query and analyse 3D virtual landscapes and city models; and **XYZ Maps**, UK, who will be showing how to create maps in Illustrator and Photoshop with examples using XYZ Postcode Boundaries and OS raster maps.

Image processing experts, **Pix4D**, Switzerland, will be revealing how to convert terrestrial and aerial imagery acquired by lightweight UAV into 2D mosaics and 3D models. Continuing the theme of 3D modelling, **DotProduct**, USA, will be demonstrating how handheld 3D scanning can be turned into models in a matter of minutes. Don't forget to pick up a free app from **Storm Geomatics**, UK - they are offering PhotoMapp which captures information and imagery and auto-presents it professionally.

Developments in UAV technologies will be highlighted in workshops by **SmartPlanes**, Sweden, who will be demonstrating progress in AUV accuracy; and **Richard Allitt Associates**, UK, advising on best options for remote aerial surveys and looking at advantages of fixed wing or multi-rotor devices. Also of interest in this field is **Skycap**, UK, which is looking at aerial platforms and sensors for digital elevation models.

With such a rapidly developing industry, the workshop programme at GEO Business 2015 truly reflects the wide variety of technologies available today. The workshops provide an unmissable opportunity for visitors to learn more from the companies exhibiting at GEO Business' dynamic international exhibition, which will be nearly 400m² bigger than the 2014 event. Also running alongside the show will be a two day conference,

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enabling delegates to exchange information about the latest geospatial technologies and services across the globe (full details at: <http://geobusinessshow.com/conference/conference-programme/>).

At GEO Business 2015 there will be a vibrant social programme to maximise possibilities for informal networking, including a gala dinner that was a sell-out at the 2014 show. With so much happening at GEO Business 2015 and the exceptional feedback from the 2014 launch event, the organisers are expecting an even greater turnout of visitors to the show in May.

To see the full programme of workshops at GEO Business 2015, please visit: <http://geobusinessshow.com/workshops/alphabetical-list-workshops/>. GEO Business 2015 will take place on 27-28 May 2015 at the Business Design Centre in London, UK.

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Notes:

Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

GEO Business 2015 is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation,

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education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>