

Visitor Registrations Flood In for GEO Business 2015

With just a month to go until GEO Business 2015, taking place at the Business Design Centre in London from 27-28 May 2015, the organisers are anticipating the biggest and most lively event yet with visitor registrations up a remarkable 50% compared to last year's show.

Caroline Hobden, Event Director for GEO Business, comments, "We are absolutely delighted to have such resolute support from the geospatial community to make GEO Business an energy-packed, forward-looking event. We have responded to demand by growing the exhibition floorspace so it's nearly 400m² bigger than last year, and to reflect this our free workshop sessions have grown by 34%, so we now have over 140 workshop sessions with live demonstrations of new products and services."

The show enjoys broad support and representation from the geospatial community with twelve event collaborators and supporters from key industry bodies across the geospatial industry. The Open Geospatial Consortium (OGC) is the latest organisation to join the growing list of event supporters. The OGC is an international industry consortium of 507 companies, government agencies and universities developing publicly available interface standards to "geo-enable" the Web, wireless and location-based services and mainstream IT.

GEO Business promises to be a truly international event, with an exhibition of over 200 geospatial companies from 22 countries across the globe. As well as this, visitor nationality is expected to be extremely diverse, with pre-registered visitors coming from 52 different countries so far, with still a month to

THE GEOSPATIAL EXHIBITION AND CONFERENCE

go! Those who are keen to take advantage of GEO's international exhibition must act quickly as there are only two stands remaining - contact Caroline Hobden for full details (chobden@divcom.co.uk).

The show also offers a dynamic two day conference, enabling delegates to share vital information about the latest geospatial technologies and services across the globe (full details at:

<http://geobusinessshow.com/conference/conference-programme>). Exhibitors will be demonstrating ground-breaking new products and services during the workshop programme, which offers over 140 free workshops running in seven parallel sessions on both days (full details at:

<http://geobusinessshow.com/workshops/alphabetical-list-workshops>). In addition, there will also be a vibrant social programme to maximise possibilities for informal networking, including a gala dinner that only has a few tickets remaining.

To see the full programme of activities at GEO Business 2015, please visit. <http://geobusinessshow.com>.

GEO Business 2015 will take place on 27-28 May 2015 at the Business Design Centre in London, UK.

ENDS

Media enquiries to:

Sophie Potten, Marketing Manager, Diversified Business Communications UK

t. +44 (0)1453 836363

e. spotten@divcom.co.uk

www.GeoBusinessShow.com

Notes:

Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

THE GEOSPATIAL EXHIBITION AND CONFERENCE

GEO Business 2015 is the UK's biggest geospatial event for everyone involved in the gathering, storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>