

Institution of Civil Engineers joins the list of prestigious organisations supporting the GEO Business event

The organisers of the GEO Business event, Diversified Communications, are delighted to announce that the Institution of Civil Engineers (ICE) is the latest high profile organisation that has agreed to lend their professional knowledge, expertise and guidance to the GEO Business event.

With the next event scheduled to be held in London from 27 – 28 May 2015, this latest collaboration ensures that GEO Business will gain exciting and varied input from all corners of the geospatial industry.

ICE will work alongside the Royal Institution of Chartered Surveyors (RICS), the Chartered Institution of Civil Engineering Surveyors (ICES), The Survey Association (TSA) and the Association for Geographic Information (AGI) to ensure that GEO Business provides cutting edge content to meet the needs of the whole geospatial industry.

The feedback from the launch event earlier this year showed that the main attraction to GEO Business was its excellent content, offering visitors the opportunity to attend over 49 conference papers, 96 commercial workshops in seven dedicated theatres, an outside demonstration area, a full and vibrant exhibition housing over 119 exhibitors and a busy and popular networking programme.

Show Director Versha Carter commented, “We could not be more excited that ICE will be lending their professional knowledge, expertise and guidance to GEO Business. With over 80,000 members, they are a leading industry body who are extremely well respected in this industry and their participation not only provides the show with further support, but it continues to raise the show’s profile and broadens its reach.”

“Richard Armstrong, Knowledge Transfer Advisor, Institution of Civil Engineers added, “ICE is delighted to be part of GEO Business 2015. The success of the 2014 event highlights the growing interest in this sector and with the assistance of our highly active Geospatial Engineering Panel the ICE is keen to assist in the delivery of an even more successful 2015 event.”

The next event promises to bring even greater benefits. An incredible 80% of exhibitors from the launch event have already signed up, eager to return to GEO Business 2015. The Call for Paper topics are just being finalised ready to announce next week.

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GEO Business will return to The Business Design Centre in London on 27-28 May 2015. For further information, please visit www.GeoBusinessShow.com.

To discuss booking a stand at GEO Business 2015, please contact Caroline Hobden on chobden@divcom.co.uk or +44(0)1453 836363.

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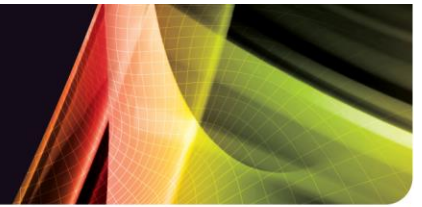
Diversified Communications UK Ltd is the UK division on an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

GEO Business 2014 is the UK's biggest geospatial event for everyone involved in the gathering, storing, processing and delivering of geospatial information. Launch in 2014 and organised in collaboration with The Chartered Institution of Civil Engineering Surveyors (ICES), The Association for Geographic Information (AGI), The Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and The Institution of Civil Engineers (ICE).

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as whole. Since its formal inception in 1989, it has built up a significant



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membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: Regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

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