



Press Release  
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For immediate release

## Quadriga Consulting and GEO Business Show Organisers Survey Local Authorities on Mapping

An online survey of UK local authorities is being undertaken by UK based research firm Quadriga Consulting in partnership with the organisers of the GEO Business Show, due to take place in London in late May 2017. The survey is attempting to paint a more detailed picture of the types of citizen reported location data being utilised by local authorities.

Anecdotal evidence suggests that local authorities across the UK are mapping more and more information to improve service provision. Geolocation data, when overlaid on digital maps, creates the opportunity to provide greater visualisation of information that could be useful for council operational staff and citizens. With the roll-out of non-emergency reporting tools on mobile devices, local authorities can make citizens their most important fact-finders – reporting anti-social behaviour, dog-fouling, fly-tipping and pot-holes - from right across the council area.

According to Jeff Peel, of Quadriga Consulting, “We have prepared a simple-to-complete online questionnaire that can be completed by UK local authority staff. It only takes a few minutes. If enough councils complete the questionnaire, we’ll be able to build a picture of the types of initiatives being taken by councils to have citizens report location data. We know also that some councils are using their own staff to



gather information across towns, cities and counties. We'd like to get a better idea of just how many are doing this and the nature of the information that's being gathered. We also want to know about which mapping software is being used."

Caroline Hobden of the GEO Business Show said, "We're offering a free place to local authority delegates who complete the survey questionnaire. We're keen to get a better idea of how local authorities are using mapping tools to improve public service provision. We'll also work with Quadriga Consulting to make the survey findings public after the show."

Council officials wishing to complete the questionnaire can do so online now.

<http://bit.ly/MapLocalAuth>

ENDS

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*Notes:*

*Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. [www.divcom.co.uk](http://www.divcom.co.uk)*



*GEO Business is the UK's biggest geospatial event for everyone involved in the gathering, storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).*

*The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. [www.cices.org](http://www.cices.org)*

*The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>*

*RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. [www.rics.org](http://www.rics.org)*

*The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. [www.tsa-uk.org.uk/](http://www.tsa-uk.org.uk/)*

*The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>*