



Press Release  
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For immediate release

## Sign up to be part of the biggest geospatial showcase in the UK!

Visitor registration is now open for GEO Business 2017. This market leading geospatial event will take place in London, from 23-24 May 2017 and, as the showcase for a rapidly transforming geospatial industry, is expected to attract over 3000 professionals from across the globe

GEO Business has established itself as one of the most important shows in this sector's busy calendar. By bringing the evolving geomatics and geospatial professionals together, the annual event has stormed it's way into the geospatial world. In a relatively short period, the show has attracted huge market attention and generated headlines along the way.

Event Director Caroline Hobden puts the success of the GEO Business event down to the team's close engagement with this important market and its underlying passion for an industry which is now taking centre stage in the planning, delivery and management of global infrastructure assets.

"Our team works tirelessly to deliver an event that industry can be proud of," said Hobden. "We are out there listening and being guided by the trade associations, societies, exhibitors and visitors to develop an event where there is a real sense of ownership within the community. The support we've had, and continue to have, has been phenomenal and it's this level of involvement that makes this show such a success."

Image © Blom Aerofilms - Stand K11

Organised by:

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So, what can you expect from GEO Business 2017? To start with, there is a major free to attend international geomatics exhibition at which visitors will be surrounded by the most exciting new products and services as around 200 companies gather with ideas from across the globe. This will feature some of the biggest names in the sector, including Leica Geosystems, Topcon, Trimble, Bentley Systems and Ordnance Survey, all under one roof and ready to assist you. There really has never been a better opportunity to learn about new ideas and find new suppliers to do business with!

Alongside the exhibition is our cutting edge and hard hitting 2017 conference. Built around the theme of 'The value of geospatial for a resilient economy' it will include keynote presentations and panel discussions with some of the biggest names in the infrastructure and geospatial sector. In addition, the conference will feature geomatics / geospatial thought leadership presentations, panel sessions with senior leaders in the geomatics / geospatial industry, and case studies to demonstrate the latest geospatial solutions in action. Across the two day geo-fest event you can expect all the latest in geospatial solutions and ideas to be literally on tap for you to see, hear and discuss! Details of the developing programme will be available early in 2017 at [www.GEOBusinessShow.com/conference](http://www.GEOBusinessShow.com/conference).

GEO Business 2017 will also be running a series of free-to-attend commercial workshops at which exhibitors will be able to give detailed demonstration presentations - a unique feature at GEO Business which is not offered at any other geospatial show. Already application to host these workshops are flooding in from exhibiting companies keen to give their audience 'hands on' experience of their products and services. The programme will be released early next year.

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With so much business going on at the show, visitors will have earned some time for fun. GEO Business will be once again hosting the Gala Dinner – now the must-attend annual industry event at which the whole sector can come together, loosen ties a little and enjoy an evening of fine wine, good food and maybe just a little more ‘geo-chat’.

And back by popular demand is the GEO Business Ale Trail, a huge success on its maiden voyage last year, and which in 2017 will again feature the opportunity to combine a tour around the exhibition show floor with the chance to sample some of the UK’s finest brews.

The benefits of attending GEO Business are clearly summed up by visitors to the 2016 event:

“We left inspired and excited about the potential improvements to our business practices and have since invested in some of the hard and software available at the show” - Richard Birch, design and project engineer, C&C Baseline Architectural.

“The best showcase for geomatics and geospatial business in the UK.” - Jon Bylo, Business Development Manager, Fugro Geoservices.

Don’t miss out, visit [www.GeoBusinessShow.com/register](http://www.GeoBusinessShow.com/register) to register to attend.

ENDS

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Notes:

*Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. [www.divcom.co.uk](http://www.divcom.co.uk)*

*GEO Business is the UK's biggest geospatial event for everyone involved in the gathering storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).*

*The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. [www.cices.org](http://www.cices.org)*

*The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>*

*RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. [www.rics.org](http://www.rics.org)*

*The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. [www.tsa-uk.org.uk/](http://www.tsa-uk.org.uk/)*



*The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to “foster and promote the art and science of civil engineering”. That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>*